

## Mark Goyder Biography

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Mark Goyder, Director, *Tomorrow's Company*, is a pioneering writer, speaker and thinker with a practical record of achieving successful changes in long term business thinking. After 15 years as a manager in manufacturing businesses, he initiated the Royal Society of Arts and Commerce (RSA) *Tomorrow's Company* Inquiry and consequently founded the business-led Centre for *Tomorrow's Company*. Over the past ten years, he has inspired and challenged the boards, leaders and managers of leading large and small companies with his clear vision: and his practical insights into the changing agenda for leadership, governance, and stakeholder relationship.

Winner of the Institute of Management Studies (IMS) Tillers Millennium Trophy for best speaker, he has addressed audiences all over the world. His most recent speaking engagements have included the Hermes Fund Managers stewardship Conference, the Campaign for Leadership Conference Director's Programme and the MBA programme at the London Business School.

Mark holds a number of other positions; British Airways' Corporate Responsibility Board; British Telecom's Leadership Advisory Panel; Camelot Advisory Panel for Social Responsibility, and provides a regular commentary in the Co-operative Financial Services (Bank and CIS) Partnership Report.

Mark has written columns in the Financial Times, the Times and the Guardian and appears regularly on radio and television. He is the author of 'Living Tomorrow's Company' in which he sets out the philosophy behind and illustrates the philosophy and implementation of *Tomorrow's Company* approach. Over the past year, Mark has published the following:

- "Beyond mere CSR", *Tomorrow's Company* Publication, January 2003
- "Modernising Company Law", *Tomorrow's Company* Publication, December 2002
- "The Non-Existent Non-Executive", *Tomorrow's Company* Publication, September 2002
- "Lessons from Enron", *Tomorrow's Company* Publication, July 2002
- "Sooner, Sharper, Simpler" *Tomorrow's Company* Publication, March 2002

### WHAT THEY SAY

*"Mark Goyder's facilitation made a positive difference, and our audience found his presentation very interesting."* Delores Broni, Senior Event Manager, The Economist Group

*"You were an important asset in helping to make the Conference Board's first conference on global corporate citizenship a success. The feedback that I have received on your session was very positive."* Linda Gornitsky, PhD, Director, The Conference Board

*"Mark Goyder's presentation at the Institute of Public Relations was charismatic and excellent."* Gerald Chan, Events Executive, Institute of Public Relations

*"Many thanks for agreeing to speak at the British Property Federation Conference and your own easy manner, linked with your passion for the subject, made a tremendous impact."* Gordon Edington, President, British Property Federation

### BOOKING CONTACT

For more information with regards to booking or interviewing Mark Goyder please contact Morag Thornton, Marketing & Communications, *Tomorrow's Company* +44(0)20 7021 0550 [morag@tomorrowcompany.com](mailto:morag@tomorrowcompany.com)