

## Sponsorship opportunity:

# Tomorrow's Company Parliamentary Reception

### **Tomorrows Capitalism – business over the next decade**

15<sup>th</sup> November 2017 – 12.00-14.30 Cholmondeley Room and Terrace, House of Lords

For the last 10 years Tomorrow's Company has celebrated its progress towards inspiring and enabling companies to be a force for good at our Annual Parliamentary Reception, hosted by Lord Haskel. The event welcomes leaders from business, the investment community, regulators and NGOs to hear from our speakers what the company of tomorrow will look like.

Invitations to the event are exclusive, inviting 200 of our senior corporate and individual members.

**This year our keynote speaker will be Stephen Kelly, CEO of FTSE100 company Sage and John Lelliott, Chairman of The Natural Capital Coalition.** Past speakers have included Robert Swannell, Chairman, M&S; Paul Feeney, CEO Old Mutual; Alison Nimmo, CEO, The Crown Estate; Paul Abberley, CEO, Aviva Investors; Andy Wood, CEO, Adnams; and last year Sol Daurella, Chair of Coca-Cola European Partners and James Charrington, Non-Executive Chairman of BlackRock.

It is important to us that our sponsor's principles are aligned to our own purpose. The reception is an opportunity to demonstrate your organisation's commitment and engagement to the responsible business agenda.

### **Sponsorship benefits**

Invite up to 3 guests from your corporate network, plus:

Pre-event:

- Inclusion of your logo on the event page of our website and on the reminder invitations

At event:

- Display of logo at the venue
- Acknowledgement and thanks at the event
- Promotion on social media recognizing your support
- The running order will be co-branded with the sponsor logos

Post-event:

- Inclusion of logo and recognition of your support in the discussion summary note

Sponsorship price £5,000 (excl. VAT)

**If you would like to sponsor this year's Parliamentary Reception, please contact Yolanda Villafuerte, Communications & Project Manager: [Yolanda@tomorrowscompany.com](mailto:Yolanda@tomorrowscompany.com)**